CARIBBEAN BROADCASTING CORPORATION

10,000 WATTS

Radio Barbados

795 KCS

BLACK ROCK, ST. MICHAEL, BARBADOS, WEST INDIES.

CABLES "CABROCO" BARBADOS

PAUL S. WATSON
GENERAL MANAGER
TELEPHONE 2164

E. O. GILL
SALES MANAGER
TELEPHONE 2514

Dear Sir:

Thank you very much for taking the time to report reception of RADIO BARBADOS. It is with great pleasure that I am able to verify that your report of reception on March 16th, 1964 is absolutely correct.

I would like to tell you a bit about our station. It is a commercial station, owned by the Government of Barbados, and governed by a statutory Board. The Board runs the station with a completely free hand and it will not cost the Government one penny. All capital funds expended are borrowed from a commercial bank and are being repaid by advertising revenue. We began broadcasting on December 15, 1963. We are served by a consortium of managing agents consisting of National Broadcasting Company, New York; Thomson Television (International) Ltd., London; and Television International Enterprises Ltd., London.

Technically, we have a Marconi 10 kW transmitter with two 300-foot guyed masts creating a northwestern pattern. It is designed to cover the Leeward and Windward Island chains. We broadcast on 795 Kc/s. There are two studios completely equipped with RCA gear. We have an outside broadcast van that is completely self-contained. It has its own power generator and a 10-watt FM transmitter for broadcasting back to the station.

We are physically located on the west coast of Barbados about 100 yards from the beach, 4 miles north of Bridgetown. On many maps there is a place called Lazeretto. We are on the Lazeretto property. The setting is absolutely beautiful. I hope that one day you will be able to visit Barbados.

Again, many thanks for writing to us and I hope that the RADIO BARBADOS verification report will be a valuable addition to your collection.

Sincerely yours,

CARIBBEAN BROADCASTING CORPORATION

Paul S. Watson, General Manager